GreenDoor home loans
Exactly what you need!

SINCE 2005 CREATING SMILES

As a dedicated Property Finance Specialist at Green Door Home Loans, I am determined to put the needs of my supporting agents and their clients first.

As a supporting agent you can expect the following benefits:

- Free **Pre-Approvals** and **Credit Checks** on your clients.
- Quick and easy **Online Application Form** for your client, which means no delays in getting an application ready for submission.
- We assist all clients with a **Comprehensive assessment** and provide possible solutions to appeal to the banks, giving your client the **best chance at acquiring a Home Loan.**
- Using our expertise, we make sure that every client gets the **best possible rates**, in the shortest possible time.
- Our highly personalized service is **free** and **without hidden costs**.

At Green Door Home Loans we understand each financial institution's individual requirements – let us **apply at all the banks** on your client's behalf, **compare offers**, **negotiate the best deal** and ensure you and your client get exactly what you need.

SAVE TIME AND MONEY BY TRUSTING THE EXPERTS TO HANDLE YOUR HOME LOAN.

www.greendoorhomeloans.co.za

Our Mission

Our mission is to help buyers and financial institutions find the best possible financial fit in the shortest possible time with the least hassles.

Who are we?

Green Door Home Loans was co-founded by CEO, Gerrit Ellerman, who previously headed up a Regional Office of one of South Africa's largest retail banks. He has assembled a core team of professionals around him that is as dedicated to professionalism, meticulous and painstaking in preparation and focused on client needs and requirements.

What our brand stands for?

Green Door Home Loans has a focused brand identity. Our core value is expertise; expertise in our interface with the banks and other financial institutions where the focus is on precision and user-friendly ubiquity in our interface with our clients.

Our culture

Ours is by nature a networked and partnership culture. Our common work and service ethic is driven by our values of discipline, collaboration, empathy and the willingness to swim upstream.

National Footprint

Our collaborative and networked approach enabled us to establish a national footprint in a very short time with offices and representation in Pretoria, Limpopo, East and West Gauteng, Eastern Cape, Western Cape, Mpumalanga, Free State and KZN – and we are continuously expanding.

What makes us different?

We differentiate ourselves by integrating the total value chain in the real estate industry, while giving personal attention to detail.

Our hub submits directly to all banks with **daily feedback** to source.

Our **Online Application Form** and **Pre-Approval** have made a significant difference in our partner's success rate, our online service includes a full **credit report** and **Pre-Approval certificate** within minutes.

What needs do we address?

Green Door Home Loans addresses the need of buyers and financial institutions to 'find' each other. The banks need quality applications. The buyers need access to expertise and individualized offerings. Both want the whole process to succeed as quickly as possible.

What we offer

In executing our mission we add value along the total value chain:

- Residential property financial solutions via 8 financiers
- Online Pre-purchase qualifier
- Investor database
- Pre-valuations for developments
- Marketing contribution
- Finance Linked Individual Subsidy Program (FLISP).
  - This product enables qualifying beneficiaries to reduce the initial mortgage loan amount or augment the shortfall between the qualifying loan and the total house price.
- Housing Investment Partner (HIP).
  - Targeting specifically first time home buyers falling predominantly within the affordable housing market.

How do you benefit?

- **Agents / Agencies benefit by:**
  - Quick application processing time.
  - Dedicated Property Finance Specialist to assist your client through the whole process and to give daily feedback.
  - Giving your client the best possible chance at getting a **Bond Approval** for your deal to go through.

- **Financial institutions benefit by:**
  - Faultlessly prepared requests and processing time saved because we understand exactly what is required.

- **Individual buyers benefit by:**
  - User friendly one stop availability
  - An expert assessment of their needs that leads to a solution which exactly fits their requirements.

Various players in the retail real estate value chain benefit from this integrated approach that creates opportunities, unlocks financial value and shortens time spans of processes.